

# LOCATIONS

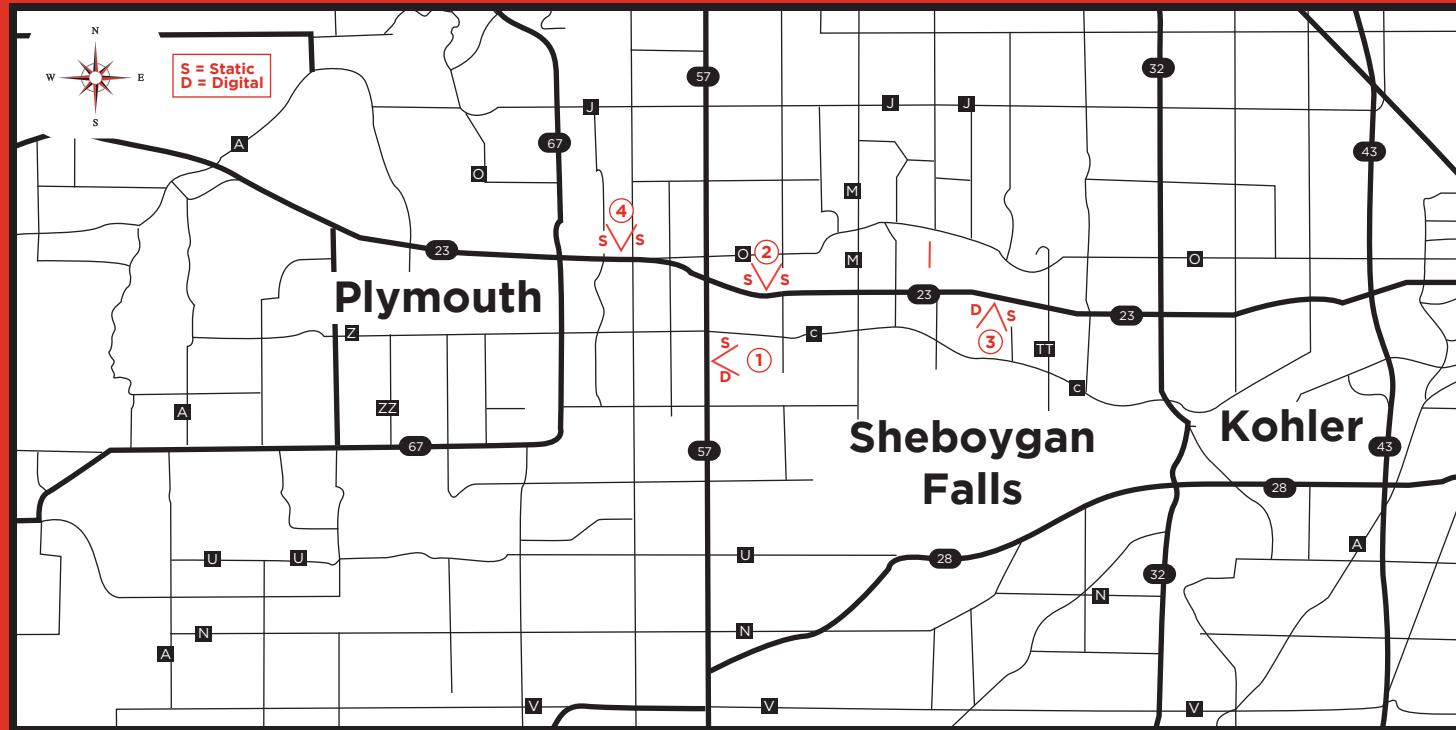
PLYMOUTH & SHEBOYGAN FALLS

## DEC Calculator

According to the OAAA the DEC is calculated by assuming that each vehicle contains 1.38 people (18 years and older). That variable is divided into two (to measure only one direction of the road). These statistics assume outdoor media is featured with 24 hours of illumination.

## TCMap: Wisconsin Department of Transportation Traffic Count Map

Traffic counts are reported as the number of vehicles expected to pass a given location on an average day of the year. This value is called the "annual average daily traffic" or AADT. AADT information is provided for a location each year the data was available. WisDOT collects continuous count data that is collected 24 hours a day, 7 days a week at approximately 300 sites statewide



## Plymouth

Location	TYPE	Traffic Face 1	Traffic Face 2	SIZE	Lat/Long	DEC Traffic Counts
1 Hwy 57 & C	Double Sided	North - Digital	South - Static	12' x 24'	87-56'25"W x 43-44'-25"N	17,388
2 Hwy 23 & Willow Rd.	Double Sided	West - Static	East - Static	14' x 48'	87-55"x2121'W x 43-45"17N	30,222
4 Hwy 23 East of Hwy 67	Double Sided	West - Static	East - Static	14'x48'	87-58"15'Wx43-45'-42"N	24,702

## Sheboygan Falls

Location	TYPE	Traffic Face 1	Traffic Face 2	SIZE	Lat/Long	DEC Traffic Counts
3 Hwy 23 & Sunset Rd.	Double Sided	West - Static	East - Digital	14' x 48'	87-52'23"W x 43-45'12"N	34,086